

Terms & Conditions - Big Summer Read 2025

Overview

The Big Summer Read is an annual reading challenge developed and run by Public Libraries Victoria (PLV).

The objective of the challenge is to promote literacy and reading to avoid the 'summer slide', a term used to describe the 'loss of literacy skills over the summer holidays when children do not read'.

To boost engagement in this statewide challenge, Public Libraries Victoria encourages all local libraries in Victoria to offer further incentives and prizes for participants who engage directly with their local libraries. For further information please see: [BIG Summer Read - Public Libraries Victoria](#)

Swan Hill Regional Library encourages community members to register for PLV Big Summer Read, and to participate in Swan Hill Library's competition. This will maximise chances of winning a prize.

This document includes details of:

1. How to register for PLV Big Summer Read 2025
2. How to participate in Swan Hill Library's Big Summer Read Competition
3. Terms and Conditions – Swan Hill Library - Big Summer Read 2025
4. The Launch
5. Privacy Collection Statement

1. How to register for PLV Big Summer Read 2025

- a) Entrants enter by signing up for PLV Big Summer Read [here](#).
- b) By signing up to PLV Big Summer Read, entrants are placed in the statewide competition / draw for prizes.
- c) Upon registration, entrants must agree to the terms and conditions of PLV Big Summer Read 2025.
- d) Books are logged via PLV's user friendly website readbooks.com.au
- e) Please note that Swan Hill Rural City Council is not responsible or liable for the management of PLV's Big Summer Read 2025 challenge

2. How to participate in Swan Hill Library's Big Summer Read 2025 Competition

- a) Visit Swan Hill Library, Robinvale Library or 'Libby' our Outreach Vehicle to sign up to the local BIG Summer Read competition to receive a reading log or download one from here: [BIG Summer Read - Swan Hill](#).
- b) Write down the titles of the books you've read or the number of hours you have read—one book or 30 minutes per line.
- c) Submit your reading log to one of the above branches, OR email your Big Summer Read reading log to library@swanhill.vic.gov.au

3. Terms and Conditions – Swan Hill Library – Big Summer Read 2025

3.1 Entry into the competition means you agree to be bound by these terms and conditions:

- a) The Promoter is Swan Hill Rural City Council.
- b) Entry is open to all residents of Swan Hill Rural City Council age 0 – 18 (online) or 5 – 18 (in-branch). Immediate families of Council employees and Councillors are encouraged to participate in the Big Summer Read challenge; however, immediate family members will not be eligible to win prizes at Swan Hill Rural City Council.
- c) Entrants must be a member of Swan Hill Regional Library. Library membership is free. Sign up here: [Sign up to become a library member – Swan Hill](#).

3.2 The competition:

- a) Commences on Monday 1 December 2025; and
- b) Closes on Saturday 31 January 2026
- c) Participants can commence the Big Summer Read challenge at any point during this time.
- d) Entrants are encouraged to read either:
 - i. 30 minutes per day (chapter books) a minimum of 10 times
 - Or
 - ii. 10 picture books
- e) Entrants need to log their reading achievements in a Big Summer Read reading log. The reading logs can be collected at the above Swan Hill Library branches, or alternatively downloaded at [BIG Summer Read 2025 – Swan Hill](#)
- f) For every 10 picture books read, OR Chapter books read - 30 minutes per day, a minimum of 10 times - entrants are to submit their reading log to Swan Hill

Library. Submissions of the Big Summer Read Reading Logs can be handed in in person, or alternatively, emailed to library@swanhill.vic.gov.au

3.3 Prize Draw Selection

- a) All completed entries will be placed in the prize draw.
- b) Entrants can submit an unlimited number of reading logs into the draw.
- c) The more books you read, the more chances you have to win a prize.
- d) Winners will be drawn at random on Friday 6 February 2026 by the Libraries Manager at Swan Hill Regional Library.
- e) The winners will be notified by 5:30pm Monday 9 February 2026. The winners will be notified of their prize via phone and on the promoter's social media platforms &/or website.

3.4 Available Prizes

- Nintendo Switch 2 + Mario Kart World Bundle
- Apple iPad - 11-inch A16 chip 128GB Wi-Fi
- Apple AirPods 4 with Active Noise Cancellation
- Lego packs
- A Pioneer Settlement Family 4-in-1 pass
- Gaming desktop, wireless headphones & speaker
- \$50 Swan Hill gift cards
- \$50 Showbiz Cinema gift cards

3.5 Prize Acceptance

- Prizes are not redeemable for cash, nor are the prizes transferable or exchangeable.
- By accepting a prize, winners consent to have their name displayed on the Promoter's social media platforms and website.
- If, after making all reasonable attempts, the Promoter cannot contact the winner, the Promoter may, at its sole discretion, select the entrant with the next best entry as the winner or retain the unclaimed prize.
- The Promoter's decision is final, and the Promoter will not enter into correspondence regarding the competition result.

- The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of the Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms & Conditions of Entry or who has, in the opinion of Promoter, engaged in conduct in entering the promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the promotion and/or Promoter.
- Entries must be received by 12:00pm (AEST) on Saturday 31 January 2026. Entries will only be accepted via email to: library@swanhill.vic.gov.au or by submitting a reading log to Swan Hill Library, Robinvale or 'Libby' the Outreach Vehicle. The promoter accepts no responsibility for any late, lost, or misdirected entries.

4. Privacy Collection Statement

Swan Hill Regional Library is committed to protecting your privacy. The personal information supplied by you will be used by Swan Hill Regional Library to contact you to collect your prize. Your personal information will not be disclosed to any external party without your consent, unless required or authorised by law. As part of the competition, Swan Hill Regional Library can share public posts and display the names of the winners through its social media platforms and website. You have the right to access your personal information and make corrections. If you have any queries or wish to gain access to amend your information, please contact library staff on 5036 2480.

Thank you for entering Swan Hill Regional Library's Big Summer Read 2025 challenge!